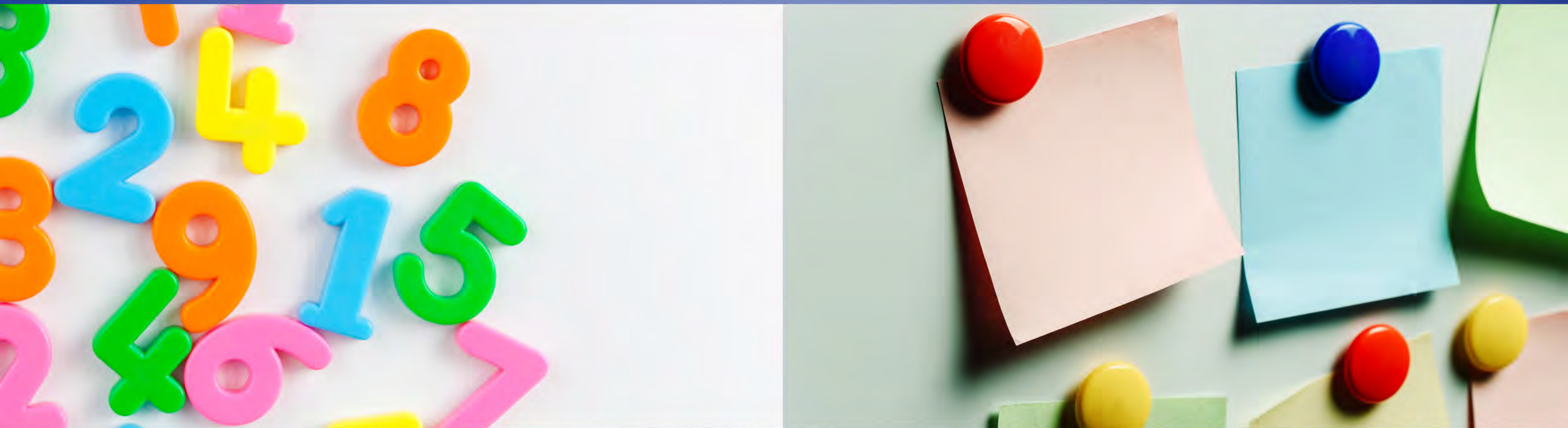




VERSATILE
WALLCOVERING
SYSTEMS

CREATE THE PERFECT WALL



WITH CINCH MAGNETIC WALLCOVERING

Think of your walls as a blank canvas that can go as far as the imagination can take them. With **Cinch Magnetic Wallcovering** by Vitrulan, we've combined form and function, allowing you to turn your walls into a magnetic display area. Your walls are transformed into the perfect idea space – post whatever comes to mind.

Vitrulan wallcoverings are made from woven glass fabric, which provides superior strength and durability. **Cinch** wallcovering has a metallic coating that allows magnets to be applied directly to the wall itself – no need for separate cork or magnetic boards. The product, which comes in textured or smooth options, is installed similarly to traditional wallpaper – over any substrate. The result is a hard-working wall that's clean, stylish and functional.

CINCH MAGNETIC WALLCOVERING

FEATURES & BENEFITS

- Walls become magnetic presentation and activity areas, with option for dry-erase surface
- Available in textured and smooth options
- Can be painted any color up to six times, without affecting magnetic properties
- Can be applied to any substrate, even cracked or uneven walls
- Comes in 37.4" wide rolls that can be cut to any size
- Highly resistant to wear and tear
- Offers unparalleled hygiene qualities and environmental benefits
- Virtually seamless surface means dirt and micro-organisms will not accumulate in pores and pockets
- Availability allows for quick delivery

APPLICATIONS

Education

- Nurseries and pre-schools
- K-12 schools
- Colleges and universities
- Admissions offices
- Cafeterias
- Coaches' offices and locker rooms

Healthcare

- Hospitals
- Doctors' offices
- Nursing stations
- Waiting rooms

Corporate

- Creative offices like ad agencies and architect firms
- Conference rooms
- Reception areas



SMOOTH M-22



TEXTURED M-239

CINCH PRODUCT SPECIFICATIONS

PER ROLL	SMOOTH M-22	TEXTURED M-239
Length	5.7 lyds or 11.3 lyds	5.7 lyds or 11.3 lyds
Width	37.4 inches	37.4 inches
Coverage	53 ft² or 102 ft²	53 ft² or 102 ft²
Weight	42.8 oz./yd²	42.8 oz./yd²
Spread Rate - Adhesive	250 ft² / gal.	250 ft² / gal.

Sold in full bolts



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Phoenix, AZ



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